



Happy Friday, Villagers

Please [send along](#) your suggestions for materials to add to the daily tips. We're always looking for good content. And visit our [website](#) for more information about our organization and programs.

Note: The Tips now has its own [email address](#) to forward ideas for content.



Why a 'genius' scientist thinks our consciousness originates at the quantum level

Do our minds have quantum structures that give rise to consciousness? Sir Roger Penrose, one of the world's most famous scientists, believes this and can explain how he thinks it works.

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**SAUSALITO
BOOKS
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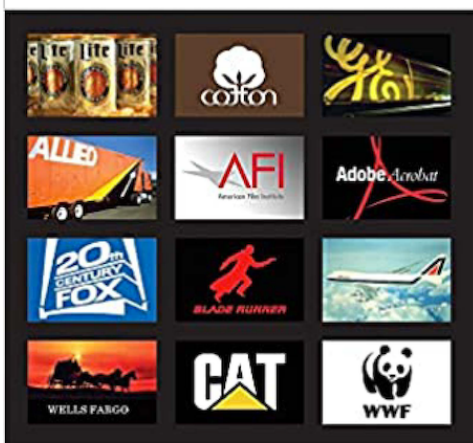
Author Event

100 Bay Street | Sausalito | 415.887.9967

Philip Marshall Durbrow
International Identity Strategist

BACKSTORY

The strategies behind
successful identities



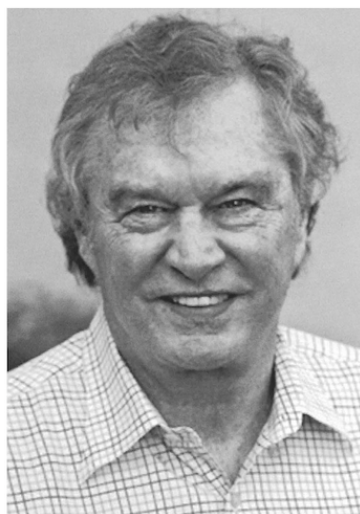
Come meet Sausalito resident and international brand identity guru Philip Durbrow who has penned a brilliant treatise on brand strategy that should be required reading for every MBA student! Part memoir and part business strategy, it is a captivating lesson in what makes an enduring brand because it's told in context of the author's own remarkable experiences. Truly a gem.

Thursday
June 17, 6 PM

Philip Durbrow

Backstory

Book Launch Celebration!



Unless otherwise indicated all events are open to the public and there is no charge to attend.

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Dear Safety Action Center Community,

Preparing for an emergency can feel intimidating but in just 7 Saturdays, you can better prepare your home for the threat of wildfires.

All across our state, Californians are preparing for wildfire season by taking simple steps to keep themselves and their communities safe – and millions of our own friends and neighbors are already stepping up to take action.

PG&E's new digital video series, *7 Saturdays to a More Fire-Resistant Home*, will show you simple and affordable things everybody can do to be more prepared for an emergency. Watch the first episode to learn how to spot and clear the "little things" such as pine needles, twigs and dead grass that could spread a wildfire.

To watch the first episode in the series, visit safetyactioncenter.pge.com. And please come back every week for the latest installment as we all work together to make our communities safer.



~ In the late 1700's, many houses consisted of a large room with only one chair. Commonly, a long wide board folded down from the wall, and was used for dining. The 'head of the household' always sat in the chair while everyone else ate sitting on the floor. Occasionally a guest, who was usually a man, would be invited to sit in this chair during a meal. To sit in the chair meant you were important and in charge. They called the one sitting in the chair the chair man. Today in business, we use the expression or title Chairman or the *Chairman of the Board* or when referencing Frank Sinatra;)



[Watch this stunning footage of the London forest that appeared overnight](#)

A forest appeared in the middle of central London this week, as part of the [London Design Biennale](#). The 'Forest for Change' was installed in the courtyard of Somerset House, which describes itself as an 'experimental workspace connecting artists, makers and thinkers with audiences.'



[The 15 Most Beautiful Insects in the World](#)

At any given moment, it's estimated that [10 quintillion](#) (10,000,000,000,000,000,000) individual insects are alive and kicking on planet Earth. We don't blame you if you're not a fan of them all—but quite a few are actually beautiful, if you look closely enough. (It's not all [murder hornets](#) and [cicadas](#) out there!)



[Japan's Mesmerizing Tree Circles Are the Result of a 50-Year Experiment](#)

A cedar forest in Japan's Miyazaki Prefecture is home to a couple of unusual crop circle-like patterns that are clearly not random in nature.

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MANY HANDS MAKE LIGHT WORK

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